

HARRY J. JOHNSON

San Francisco, CA 94107
harryjj@yahoo.com

(415) 643-3663

OBJECTIVE Print Production Artist – Perm Position in San Francisco or Peninsula

PROFILE Graphic artist for print and Web with substantial hands-on experience within multiple industries. Skills include managing complex jobs from start to finish and juggling multiple tasks.

- Works cross platform, excellent with Macintosh (Tiger) and Windows XP.
- Understands color issues on computer screen and on printing press.
- Possesses strong production skills, detail oriented, good eye for design and typography.
- Knows photography and photo manipulation; skilled with creating/sending PDFs.

SOFTWARE Photoshop InDesign Acrobat Word
Illustrator QuarkXPress Dreamweaver Excel

EXPERIENCE **Marcus & Millichap (Real Estate) Graphic Production Artist, 7-05 to present**

- Creates ads and collateral using Indesign, Quark, Photoshop, Illustrator, Acrobat, Word.
- Creates printed materials for local events and national marketing.
- Updates company Intranet and external sites using Dreamweaver, Acrobat, Fireworks, Flash.

Freelance Print Production and Web Artist, 3-03 to 6-05

- Contract jobs have included agency work, The Gap HQ, Walmart.com and State of CA.
- Created Web sites for art gallery, education company, theater festival and photographer.

Marilyn Burns Education (Education), Webmaster and Print Artist, 7-00 to 3-03

- Responsible for all aspects of Web production and design.
- Assisted with technical issues regarding software usage, print work, and press checks.
- Designed/produced quarterly online newsletter—increased site usage 300% in two years.
- Saved \$2000 annually by initiating change in service providers.
- Innovated Web analysis and reporting using WebTrends Log Analyzer.
- Served as computer tech support backup.

Lanig Associates (Advertising), Print Production and Web Artist, 7-98 to 6-00

- Produced highly effective ads, brochures, newsletters, data sheets.
- Created and uploaded PDFs for client review of print work.
- Built Lanig's first Web site; co-designed larger second version.
- Handled prepress, preflighting, press checks. Primary computer tech-support person.

Web and Print Production Manager—Contractor, 1996 to 1997

- Worked closely with Web managers and artists to create Web sites. Clients included Nokia and, while working with Tiff.Com, Bechtel Corp., Sun Microsystems and Jurika & Voyles.
- Produced print materials for Providian and other clients.

McKesson Corporation (Healthcare), Production Designer, 1994 to 1996

- Worked closely with art directors to create ads, brochures, newsletters, catalogs, packaging.

EDUCATION B.A. journalism with honors, 1984, San Francisco State University.
Multimedia certificate, 1998, San Francisco State University.